



Press Release

Distribution: Immediate
Date: 10 December 2009
Place: Johannesburg
Issued By: Huge Telecom (Pty) Ltd

Heading: Huge Telecom expands into converged services

Huge Telecom announced today that they have signed an agreement with CMC Networks to provide a comprehensive set of converged services to South African businesses. CMC Networks are one of only five Tier One ISP's in South Africa and have been providing corporate South Africa with solutions for the last 20 years.

Huge Telecom's Product and Business Development Director, Vincent Mokholo, points out that CMC is one of the best below-the-line providers in the South African ISP space, as they provide IP solutions for numerous corporations over their global MPLS network and have 40 points of presence in South Africa and internationally. "We are extremely impressed with their capabilities, and their global reach," he says.

"We are completely customer and quality centric," explains CMC's Managing Director, Anton Starling when asked why they have traditionally chosen to focus on the top-end of the business spectrum.

Mokholo explains that the partnership with CMC allows Huge Telecom to leverage CMC's high quality network to the benefit of new and existing clients. "We are able to use CMC to supply a full range of converged services to businesses throughout South Africa. Where we don't have technicians, CMC do, and together we believe our value proposition to the customer is simply unmatched."

By value proposition, Mokholo elaborates to explain that Huge Telecom is bringing a range of traditionally high-end services into the reach of ordinary South African businesses. He believes 2010 will bring sharp growth in the uptake of converged services in South Africa. "To date we have faced many challenges in delivering IP-based solutions to customers," he explains, "not least of which has been the exorbitant costs of national and international bandwidth." Though these prices still have a long way to fall before South Africa's broadband even remotely resembles that of first world countries, he is confident that the tide is slowly turning in South African telecommunications and that there are great things in store.

Not long ago Huge announced similar partnerships with VoIP provider, ECN and with NGN who provide South Africa's leading Fax-to-Email platform.



About Huge Telecom (Pty) Ltd:

Huge Telecom is an ECNS licensed, ISO 9001:2008 certified company. Established in 1993, Huge Telecom is South Africa's oldest managed telecoms provider and supplies seamless managed telecommunications solutions providing accessibility, reliability and efficiency across a range of leading technologies. Huge Telecom has offices throughout South Africa and in Namibia.

More information on Huge Telecom's products and services can be found at www.hugetelecom.co.za.

Further Information:

Duncan Palmer
Marketing Manager
(t) +27 11 603 6000
dpalmer@hugetelecom.co.za